



MCI Resident Leadership Academy Guest Speaker Video Instructions & Guidelines

Thank you for your interest in being part of the MCI Resident Leadership Academy. As a guest speaker, we are asking you to record a 5–7-minute video in which you share the following information:

- Your name, Title & Organizational affiliation
- Where were you born? What is your connection to Los Angeles? to MCI network?
- What impact do you want your work to have in the community?
- How did you get interested in the lesson topic?
- What do you want leadership academy participants to know about this topic?
- Do you have a favorite resource on this topic to share (organization, website, etc.)?

Some guidelines to consider for your video recording are:

- 5-7 minutes in length
- Make sure to have good lighting
- Position yourself so you appear on the left side of the screen rather than the center.
- If you are using a phone, film horizontally. You can also record your video using Zoom.
- Wear solid colors, no stripes or patterns
- Record in a quiet room.
- Bilingual speakers can record one video in English and are invited to create an additional video in Spanish, Korean or any other language spoken in our network.

We are in the process of creating the lessons, please review the list of topics below:

- Storytelling and Protective Factors
- Finances/Economy
- Community Mapping
- Creating Community Change
- The Built Environment
- Social Conditions and Social Justice
- Supporting Health for myself and Others
- Improving, Measuring and Sharing (Community Health)
- How is Data Collected
- Collecting, Analyzing, Sharing, and Using Data

These videos will be used in the Leadership Academy lessons that are currently being developed by MCI Network. The videos will also be shared through the MCI Network YouTube and social media channels. By submitting your video, you give MCI Network permission to use the video as our own. Videos can be submitted to Lilia Perez at liliaperez@all4kids.org. You can also contact Lilia for further information.